



Date: _____

DVD PROJECT QUESTIONNAIRE

With this completed Questionnaire, please provide (in separate documents) a content outline for your project, and a copy of your professional resume. In your outline, include the following items for each planned video segment:

1. Segment topic or focus
2. Separate technique(s), strategies, or tool(s) to be trained on
3. What you expect the viewer to learn or remember

PERSONAL DATA

Name: _____

Mailing Address: _____

Telephone: (business) _____ (residence) _____

Facsimile: _____ E-mail: _____

PROJECT CONTENTS

Proposed title of DVD: _____

Brief synopsis of DVD: _____

List the benefits viewers would obtain from your DVD:

1. _____
2. _____
3. _____

List the different types of viewers (by job title) who would be interested in watching your DVD:

1. _____
2. _____
3. _____

Please provide an overview of your training background on this subject: _____

Are there any NFPA Standards (JPRs) or standards from other governing bodies that address this topic?

Would this DVD cover all of the Standard? If not, why? If so, to what extent? _____

PRODUCTION PLAN

What is your estimated total run time for the DVD ? _____

Does this topic warrant more than one DVD for coverage? _____

Have you ever been a part of a video production before? _____

If yes, please give a brief description of your participation. _____

Do you have on-camera and/or public speaking experience? _____

If yes, please give a brief description.

Have you written a video script before? _____

If yes, please describe your experience: _____

Are you able to submit your own script for this DVD or will you require assistance? _____

When do you expect to complete your script? _____

Do you have supporting footage that you can add to the project? _____

If yes, do you own the copyright to the footage? _____

If yes, what file format is it in? (MOV, WMF, MPEG2, DVD, MiniDV, Betacam, VHS, QT, AVI, Other):

If you do not plan to host or voiceover for the DVD, do you have a suggestion for the host/VO talent and why?

Can you supply a non-returnable DVD sample and/or headshots of your recommended host? _____

MARKETING INFORMATION

How many years will your DVD/topic stay current? _____

Please list any similar DVD/Video products currently in the market:

- 1. _____
- 2. _____
- 3. _____

How will your DVD content be superior? _____

Please add any comments or suggestions you have for the promotion and marketing of your DVD:

Could the DVD be used for academic or training curriculum? _____

If yes, for what courses? _____

Do you conduct seminars/short courses? _____

If yes, how often? _____

Would you use the DVD in your seminars/short courses? _____

How large is the attendance? _____

Will the script/concept be evaluated by other professionals/experts before it is submitted? _____

If yes, by whom? _____

In your judgment, what publications/media outlets would review the DVD? _____

THANK YOU FOR YOUR ASSISTANCE!

PLEASE RETURN TO:

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