



TENTATIVE DEADLINES*	ISSUE THEME	POTENTIAL PRODUCT TIE-INS	ADVERTISER VALUE ADDED/ BONUS DISTRIBUTION
JANUARY Closing: Dec. 9, 2016 Materials: Dec. 16, 2016	<ul style="list-style-type: none"> • Protecting the Firefighter 	<ul style="list-style-type: none"> • PPE • SCBA • TICs • Personal Escape Systems • Communications • Station Products 	 FDSOA Symposium Orlando, FL January 16-18, 2017
FEBRUARY Closing: Jan. 6, 2017 Materials: Jan. 13, 2017	<ul style="list-style-type: none"> • Rescue — Technical 	<ul style="list-style-type: none"> • Struts • Ropes • Equipment • Trailers/Apparatus • PPE • Station Products 	FREE Electronic Product Showcase in one (1) issue of February FAEE eNewsletter
MARCH Closing: Feb. 10, 2017 Materials: Feb. 17, 2017	<ul style="list-style-type: none"> • Engine Company 	<ul style="list-style-type: none"> • Apparatus • Fittings • Monitors • PPE • Station Products 	 Indianapolis, IN April 24-29, 2017
APRIL Closing: Mar. 10, 2017 Materials: Mar. 17, 2017	<ul style="list-style-type: none"> • Truck Company 	<ul style="list-style-type: none"> • Apparatus • Equipment • PPE • Station Products 	 Indianapolis, IN April 24-29, 2017
MAY Closing: Apr. 7, 2017 Materials: Apr. 14, 2017	<ul style="list-style-type: none"> • Moving Water 	<ul style="list-style-type: none"> • Apparatus • Nozzles • Hose • Drafting Equipment • Station Products 	
JUNE Closing: May 5, 2017 Materials: May 12, 2017	<ul style="list-style-type: none"> • Apparatus Components 	<ul style="list-style-type: none"> • Engines (Motors) • Booms • Generators/APUs • Transmissions • Pumps • Station Products 	Ad Readership Study
JULY Closing: Jun. 9, 2017 Materials: Jun. 16, 2017	<ul style="list-style-type: none"> • Foam/Wildland 	<ul style="list-style-type: none"> • CAFS • Apparatus • Proportioners • Components • PPE • Station Products 	 IAFC's FRI Show Charlotte, NC July 26 - 29, 2017
AUGUST Closing: Jul. 14, 2017 Materials: Jul. 21, 2017	<ul style="list-style-type: none"> • Rescue — Extrication 	<ul style="list-style-type: none"> • Apparatus • Hydraulic Tools • PPE • Equipment • Stabilization Equipment • Station Products 	
SEPTEMBER Closing: Aug. 11, 2017 Materials: Aug. 18, 2017	<ul style="list-style-type: none"> • Hazmat/Industrial/ARFF 	<ul style="list-style-type: none"> • Apparatus • Atmospheric Monitoring • WMD Detection • ARFF Equipment • Station Products 	FREE Electronic Product Showcase in one (1) issue of September FAEE eNewsletter
OCTOBER Closing: Sep. 8, 2017 Materials: Sep. 15, 2017	<ul style="list-style-type: none"> • Technology Developments 	<ul style="list-style-type: none"> • Apparatus • Computers • Software • Communications • Station Products 	Ad Readership Study
NOVEMBER Closing: Oct. 6, 2017 Materials: Oct. 13, 2017	<ul style="list-style-type: none"> • EMS/Ambulances 	<ul style="list-style-type: none"> • Apparatus • PPE • Equipment • Station Products 	FREE Electronic Product Showcase in one (1) issue of November FAEE eNewsletter
DECEMBER Closing: Nov. 10, 2017 Materials: Nov. 17, 2017	<ul style="list-style-type: none"> • 2018 Fire Service Forecast: What we see ahead 	<ul style="list-style-type: none"> • Apparatus • PPE • Firefighting Equipment • Station Products 	FREE one (1) month Digital Product Listing in December

*Dates subject to change.